



Roco de la Portilla

CLASE 4:

**REPLICAR
PRODUCTOS
CON IA.**



Aprenderás a entrenar modelos con fotos de tus productos para replicarlos con inteligencia artificial, colocarlos en escenarios épicos, integrarlos con personas reales y crear anuncios visuales potentes y profesionales.



Herramientas que vamos a usar

[Freepik.es](https://www.freepik.es)

[Chat GPT](#)

[Midjourney](#)

Keywords

Producto



/imagine

High details Detalles nítidos y claros.

Softbox lighting Iluminación suave y uniforme. es común en la fotografía de productos.

Macro detail Resaltar texturas y detalles finos.

Studio-quality Imagen parecida a la de un estudio profesional.

Product showcase Enfoque principal en el producto.

Spotlight effect Producto iluminado como bajo un foco.

Reflective surface Producto sobre superficie que refleje, añadiendo un efecto premium.



Método 1: Chat GPT





Prompt

A high-end Dior perfume bottle placed inside a frozen, cracked ice surface. The ice reflects the bottle, creating a cold, almost surreal effect. Blue and silver color palette. Ultra-sharp, hyper-realistic, cinematic lighting.

Método 2: Flux Kontext





Prompt

A high-end Dior perfume bottle placed inside a frozen, cracked ice surface. The ice reflects the bottle, creating a cold, almost surreal effect. Blue and silver color palette. Ultra-sharp, hyper-realistic, cinematic lighting.

Método 3: Entrenar Modelo de flux





PROMPT PARA FLUX

Cinematic photo of @dior standing on desert sand surrounded by bleached driftwood, golden tones, soft midday lighting, clear blue sky with subtle clouds, warm shadows, highly realistic textures of wood and sand grains, HDR details, fine film grain, photographed with Hasselblad X1D, luxury product photography in a natural and minimal setting



PROMPT PARA FLUX

Studio-style cinematic photo of a hand holding @dior in front of a clean cold gradient background, inspired by moonlight, soft shadows, HDR textures, subtle bloom and film grain, realistic lighting on skin and reflective glass



PROMPT PARA FLUX

Top-down cinematic photo @dior lying on warm textured sand, surrounded by a natural fiber rope and a piece of driftwood, soft ambient lighting, shadows play, high detail in sand texture, realistic imperfections, subtle bloom, light halation around glass edges,

**¿Cómo poner mi
producto en un modelo?**



El producto

small blue perfum bottle @dior
placed on a grey background,
sharp details, studio lighting,
reflective surface



El sujeto

small blue perfum bottle @dior
placed on a grey background,
sharp details, studio lighting,
reflective surface

Fusión

**Place the small blue cylindrical Sauvage perfume bottle held by a man's hand in front of him, just below his face.
Sharp details, man in focus**



SAUVAGE

Dior





Place the small blue cylindrical Sauvage perfume bottle held by the man's black-gloved hands in front of him, just below his face. Sharp details, man in focus



Place the mini cylindrical Sauvage perfume bottle held by the man's hand from image 1, perfectly adapted to the perspective and lighting, man and bottle on focus, sharp details, bonfire side







Place the blue and small cylindrical Sauvage perfume bottle held by the man's in motorcycle hand from image, perfectly adapted to the perspective and lighting



¿Funciona en ropa?





Photo of Dwayne Johnson, standing still, wearing a black t-shirt, and black sunglasses, white background, dramatic studio lighting in Rembrandt style, visible shadow play on the background, extremely realistic, vivid colors, high detail, cinematic look, soft shadows and high contrast --ar 5:7 --no black and white





Fusión

Place the blue jersey from reference image 1 onto the subject from image 2, adjust the perspective and studio lighting.

